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## Press Sheet

### Company Overview

Glanceo is redefining the way people connect in real life. In a world where dating and social interactions are often confined to screens and endless swiping, Glanceo brings spontaneity back into meeting new people. Designed for authentic, real-world interactions, our app allows users to connect instantly—without exchanging phone numbers, social media handles, or personal details.

Whether you're at a café, a concert, or a co-working space, a single glance can spark a meaningful connection. No awkward approaches, no pressure—just a seamless way to meet like-minded people around you.

Launching globally in 2025.

### Mission

To make real-life connections effortless, spontaneous, and private.

Glanceo is built for those who prefer organic social interactions without the stress of forced conversations or digital barriers. Our mission is to bring back the magic of real-world encounters while keeping user privacy at the core.

### Vision

We envision a world where meeting new people feels natural again—where technology enhances real-life interactions rather than replacing them. Glanceo aims to become the go-to social discovery app, enabling genuine connections anytime, anywhere, without sacrificing privacy or security.

### Core Values

**Spontaneity** – Real-life moments matter. We believe the best connections happen naturally, not through endless swiping.

**Privacy First** – No phone numbers, no unnecessary data sharing. You decide when and how to connect.

**Effortless Connection** – A glance is all it takes. We remove barriers so you can meet people instantly, wherever you are.

**Respect & Safety** – A secure environment where users feel comfortable connecting with others.

**Innovation** – We're shaping the future of social interactions, merging technology with human connection.

## Why Ganceo?

**Effortless & Natural** – No awkward approaches, just seamless real-life connections.

**Private & Secure** – No need to share phone numbers or social media.

**Location-Based Discovery** – Meet people around you in real time.

**No Swiping Fatigue** – Skip the endless scrolling. If you're in the same place, you already have something in common.

**Ganceo isn't just another dating or social networking app—it's a new way to meet people, naturally and without barriers.**

## How Ganceo Works

Ganceo is designed for spontaneous real-life connections with a simple, intuitive process:

### 1. Discover People Nearby

1. **See who's around you in real-time** (within approximately 30 meters / 100 feet). Whether you're in a coffee shop, event, or gym, potential connections are just a glance away.

### 2. Exchange a Glance & Connect

Make eye contact with someone who catches your attention. Send a connection request through the app—no need to start a conversation in person.

### 3. Private & Secure Chat

If the other person accepts, a private chat opens within Ganceo. No phone numbers, no personal details—just effortless, secure messaging.

### 4. Full Control Over Your Connections

Accept, decline, or remove connections anytime. You're in charge of who you interact with and when.

### 5. Smart Matching & Preferences

Customize your preferences and let Ganceo suggest like-minded people around you. Find those who share your interests, whether for friendship, networking, or dating.

# **Glanceo: Redefining Spontaneous Connections in the Digital Era**

February 2025 – A New Dawn for Social Interactions

*In an era dominated by dating apps that prioritize endless swipes and curated profiles, Glanceo is emerging as a breath of fresh air. Designed to encourage spontaneous, real-world connections, this innovative European app eliminates the need for exchanging phone numbers or personal details before engaging. By blending digital convenience with authentic human interaction, Glanceo is on a mission to redefine how people meet and form relationships. Plus, it's completely free to use.*

## **Bringing Back Real-Life Magic**

*The concept behind Glanceo is simple yet revolutionary: make connecting with others effortless and organic. Whether at a café, a concert, or a co-working space, a single glance can lead to a meaningful connection. Unlike traditional dating platforms, Glanceo shifts the focus from pre-arranged matches to spontaneous, real-time interactions.*

*“People are growing tired of the impersonal nature of modern dating apps,” says Roberto Bonuccelli, CEO of Glanceo. “We designed Glanceo to bring back the natural flow of human interactions—without the pressure, excessive swiping, or algorithm-driven pairings.”*

## **Privacy at the Core**

*One of the biggest concerns surrounding dating and social networking apps is privacy. Glanceo sets itself apart by ensuring users can engage without feeling overexposed. There is no requirement to exchange personal details until both parties feel comfortable. Users maintain complete control over their visibility and interactions, fostering a safer and more respectful social environment.*

## **How It Works**

*Glanceo's user-friendly interface is designed for seamless and intuitive interactions. The app functions through:*

- *Proximity-Based Discovery: Users can see others nearby in real-time, making spontaneous connections more natural.*
- *A Simple 'Glance' to Connect: No swiping, no messaging overload—just a moment of eye contact followed by a secure digital connection.*
- *Private & Secure Chats: Once a connection is made, users can chat within the app without needing to share phone numbers.*
- *Full Control Over Engagements: Users can accept, decline, or remove connections at any time.*

## **Capitalizing on a Shifting Trend**

*Recent studies show that traditional dating apps are losing user engagement as people seek more genuine, real-world interactions. A growing number of users are prioritizing face-to-face encounters over algorithmic matches.*

*According to a 2025 report on social interactions, there is a clear shift toward proximity-based apps and hybrid socialization tools that bridge digital and real-life experiences. Glanceo is at the forefront of this evolution, offering a solution that embraces spontaneity while maintaining user privacy and security.*

## **A New Era of Social Discovery**

*With an initial launch in Italy and plans to expand across Europe, Glanceo is poised to become a game-changer in the social networking space. The app is not just for dating—it's designed for making new friends, networking, and fostering meaningful encounters in everyday life.*

*“Glanceo is for everyone who values spontaneity and authentic connections,” adds Bonuccelli. “We believe that the best relationships—whether romantic or platonic—are the ones that happen naturally. We’re simply providing the digital support to make those moments happen.”*

## **Join the Movement**

*Glanceo is more than just an app; it's a movement towards reclaiming real human interactions. As the world shifts away from digital isolation and towards face-to-face engagement, Glanceo stands at the intersection of technology and authenticity.*

*For those ready to embrace a new way of meeting people, Glanceo is available for download in 2025. The future of social connection is here—and it all starts with a glance. Everyone should download this app—you never know when you might need it!*

*For more information, visit [www.glanceo.app](http://www.glanceo.app)*

## Contact Information

For media inquiries, partnership opportunities, or general questions, reach out to us:

**Email:** [contact@glanceo.app](mailto:contact@glanceo.app)

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For press-related requests, visit our [\*\*Press Room\*\*](#) to access media assets and press releases.